

**Participate
in a Global
Spay - Neuter
Campaign**



March 5th - March 12th 2011

Joining Hands Across the Globe
to Raise Awareness to
Companion Animal Population
and the Solutions offered by
Spaying and Neutering



Global Goal: to Obtain One Million Sterilizations during the Week's Campaign

website: <http://globalsn.weebly.com>

Briefing: _____ page 2

Debates: _____ page 3

Reasons for Spay & Neuter _____ page 4

Campaign Layout Description for: _____ page 5

- Animal Activists
- Volunteers
- Pet Owner
- Animal Lovers

Public Support Signature Sheet: _____ page 6

Topics

Rescue Volunteers - pg 7

Briefing:

The Global Spay Neuter Campaign is an extended global effort to set examples during the week of March 5th – March 12th 2011.

We seek to attain one million sterilizations around the world and bring awareness to the reasoning behind the statistics that compare the ratio of human population, to companion animal population.

We ask that participants promote the many health benefits that are offered by spaying and neutering, so that pets live out a healthier life, while reducing the risk of unwanted birthing/newborns. (section is included in this booklet)

It is not the intention of the campaign, to wipe out our four legged friends with mandatory sterilizations, however we do believe that an alternate law should be endorsed, as an option to breeders that are unlicensed or out of control (deemed by a court of law). It is however, our intention to save companion animals and bring awareness to how many offspring a companion animal can multiply by in the course of a year – five years. The math is quite simple.

Those of us who believe in spaying and neutering, have our own reasons for this belief. The Campaign guide covers the basics to help get you spread the word. The website offers resources for speaking to the public or how to approach your local governments (if you wish to participate on a larger level)



Food For Thought:

In 1975, there was an estimated 4 billion people on the planet.
In 2009, there was an estimated 6.5 Billion people on the planet.

(source:

<http://geography.about.com/od/obtainpopulationdata/a/worldpopulation.htm>))

North America alone covers a vast percentage of this population, with a potential growth rate that will exceed older, established continents that are now more limited to space/land/property.

Part of the campaign is based on world human population in comparison to “known” companion animal population – the statistics are alarming. PI NOTE that N. America is not included in these stats – imagine if they were!!

Stats for Dogs:

<http://www.mapsofworld.com/world-top-ten/countries-with-most-pet-dog-population.html>

Stats for Cats:

<http://www.mapsofworld.com/world-top-ten/countries-with-most-pet-cat-population.html>



Due to a population increase of 2.5 Billion within 25 years, those who have reached maturity, have also attained pets. Many of these pets, have birthed and increased the animal population.

Many have become breeders, backyard breeders, puppy and kitten mills, hoarders or simply pet guardians.

After all, the bottom line is, people either want their animals to breed or they don't – It's one or the other.

The Campaign base is directed at the questionable high numbers of animals that end up in Shelters, that are left as strays, literally abused, or abandoned. These animals are treated with questionable tactics utilized over the years via euthanasia as an out-dated means of animal population control.

We are going to challenge these questionable tactics and offer solutions, through research and compiled information from around the world – with the help of all who participate.....

While many debate the offset of explanations pertaining to pet population, we as animal lovers, have experienced the effects of shelters that are full, new arrivals at the door and for every one hundred animals that go out the door, another 100 await...

Why are so many homeless or better yet, born to die?!! This is the question....

Part in part of statistics, show companion animal mortality relating to old age, sickness or serious injuries. These acts of god are out of our control, however those that die at the hands of humans due to the ir-responsibility of humans, is unpardonable.

DEBATES:

It is recommended, that you do a local area search on Google, regarding your local shelters/rescues, your local Animal Control facility, SPCA and Humane Society. Whether you live in a city or rural county, there will be all of the mentioned.... within your area.

We recommend this because it is important to research each one to gain actual numbers of all animals in their care. You want this on hand when you approach people, so you have actual figures to endorse you.

Almost all shelters and animal care facilities obtain a website where you can view animals posted as strays, dogs with pups, cats with kittens, dogs or cats available for adoption... make note of each category per facility – it's informational and an ice breaker... print it up and keep it on hand to distribute. (this will also be useful when approaching media to promote your individual campaign)

One of the biggest issues you may face with people, is their instant rejection when approaching them on issues concerning animals – their reaction may regard you as “*one of those animal activist freaks*” and an instant barrier comes up that you need to break through immediately.....

We've started off by asking people if they are - or - have ever been a pet owner... if they say yes – we ask for a minute of their time.... most people will give you that much...

Tell them that due to the high numbers of animals in care of your government run facility supported by tax payers and the local shelters that are supported by donors, you are rallying to help slow down the population of unwanted animals with education on spaying and neutering.

The website offers you 2 types of posters that you may print up – regarding the family trees of unaltered dogs and cats. [Http://globalsn.weebly.com/documents.html](http://globalsn.weebly.com/documents.html) if you wish to use them for educational purposes only... these designs are under copyright and can be found on t-shirts as well at <http://317526.spreadshirt.com/>

If you run into another barrier, ask that people take a look at the numbers you have collected. You just may be talking to someone who is a breeder or has pups or kittens at home... ask if they do!!!

One of the main debates you will receive from people is:

“No one has the right to tell me I can't let my pets have babies”

“As a person, I have rights and I will produce as many animals as I please”

When you meet up with such challenges, ask people if they were aware of all the animals that are already in care and homeless... for years we have told people that if they really love puppies or kittens, that they'd be doing an honorable thing by saving ones from shelters!! Having visuals on hand always helps.

The website has PDF format information, so that they may be used by participants, Pet Owners and Animal Lovers who will be out there relating educational information to assist with bringing awareness to the Campaign.

Ask your local SPCA or Humane Society, if they can assist you with pamphlets, that easier target the importance of spaying and neutering of companion animals..

What Else Can I Do?

If you have a Vet or know of Vets (or other area rescues or shelters), maybe take a few minutes of their time to tell them about the Global effort to bring awareness to health issues that arise from breeding or interbreeding and the long term benefits of spaying and neutering to prevent unwanted births.... ask if they'd consider participating with a one time, low cost special for one week from March 5th to March 12th 2011 - to contribute to the solution of unwanted births within the area. (doesn't hurt to ask - if they need more information, we'll have that up on the website shortly and get back to me, I'll make sure you get it) I will tell you that we ask that Vets or other Rescues to make note of how many spays or neuters they do during that week's time so we can add that to the total of each and every one that does a low cost special - we'll even draft their posters to help get the word out if needed!

The objective is to reach One Million Spays or Neuters around the world within that week of March 2011.

Speak to Your Friends, Family and Co-Workers – point out the birthing tree of companion animals and ask them to sign the form in public support!



Reasons for Spaying and Neutering:

Health issues are at the top of the list because they are the most important link related to the non medical emergency procedure of spaying or neutering.

Disease Control:

One of the main concerns are unaltered, in-vaccinated animals, who eventually become or are a high risk, to the spreading of uncontrollable or wild strains of viruses that are passed on to the newly conceived off-springs - (especially when relating to mills, backyard breeders, strays and hoarders).

Pet owners are not exempt to in-vaccinated, interbreeding pets. Those that have obtained pups or kittens that are brother and sister from a same litter, often enough find themselves with a batch of newborns – that were a mistake and interbred.

Each and everyone of these people categorized, producing animals in the millions, all at risk due to weakened immune systems and none of which are vaccinated, creating an even higher risk through inter-course and impregnating.

All viruses and diseases are either air born or contagious through the spread of fluids (mucous or sneezing, eye droppings, saliva, urine or feces and of course – breeding...)

If you are seeking research concerning parvo, FeLV, CIV, FIV, Leukemia, or other highly contagious diseases that are transmittable through simple contact – view the actual manual for Veterinarian Study in North America at:

<http://www.merckvetmanual.com/>

Bodily Effects of Over-Birthing:

Whether Dogs or Cats, un-spayed females are at high risk of various cancers and unrepairable physical damage, as seen in the above left photo where this “family pet” suffered from Mastitis... In this particular case of Mastitis, all eight of her teats had rotted due to the continuous flow of breeding from one heat to the next, therefore not permitting her body enough time to actually heal, let alone to void old milk prior to producing new milk, henceforth rotting all eight of her teats. The results appeared as if someone had cut her 2” deep, straight down her belly!!! Only two of her teats returned to normal and she lost the other six. *In spite of the commitment made by her guardians to have her spayed while we were treating her, she was pregnant again, before she had time to heal!!!

Can you imagine what her poor old uterus looked like??

This is just a minor example of bodily harm that is caused by over-breeding. Imagine the statistics that pertain to the number of stray cats, abandoned dogs, dog or cat mills, backyard breeders, hoarders and irresponsible pet owners.

Please note that un-neutered males can also suffer from testicle tumors and other related health issues – speak to your Vet for more detailed information.....

Health Issues, due to breeding are a huge concern – when it comes to physical and viral infections.

The Physical Stresses Related to the Hormone Reaction to Mate

Whether male or female, the bodily functions of hormones in companion animals create a tremendous amount of stress to their systems when they seek to mate. When mating does not occur, this prolongs the urge and alters their characters.

They will try to escape the yard, sometimes at any cost... even injury to get out, especially if there is another in season in the area.

Marking occurs, to demonstrate their territory, leaving their scent to attract mates and hinder opposition.

Some animals have been known to become more aggressive, caught up in the ritual of seeking a mate.

Anxiety, Mood Swings and Mating Calls are also part of the alterations their characters take on.

Unwanted Pregnancies – Spaying and Neutering VS Abandonment or Euthanasia:

All too often a female pet gets pregnant and that is the last draw for the pet owner causing them to surrender the animal to the local pound, or worse yet, abandonment.

Some pet owners do their best to place as many as they can into new homes, however if over time, their pet has a couple of litters, their options on finding new homes, becomes extremely thin, leaving them few options and either surrender the animals or sell them to pet stores.

Spaying or Neutering becomes cost effective with time. It is cheaper to spay or neuter an animal that has the potential to partake in birthing a family tree of approximately 40-50 animals within one year, as opposed to euthanizing 20 of those animals within that said year. Euthanasia is not only expensive, it is not the only option or solution to animal population control.

Campaign Layout Descriptions:

- **Animal Advocates**
- **Volunteers**
- **Pet Owner**
- **Animal Lovers**

The Campaign Layout is a description of tasks required to individually compile information per participant. Your agenda is intended to bring awareness and gain public support. Your support and participation plays a huge role in the success of the campaign.

Without your footwork and patience, awareness would not be on the forefront and hinder the efforts of participating Veterinarians, existing Clinics and Shelters

The Campaign in general has been laid out to be the effort of action, as compared to monetary.

Animal Activists - Advocates, Pet Owners

- **Animal Lovers**
- The next page of this document, gives a 30 spot, name collecting form that you can singularly print up. This can be placed at local grocery stores, restaurants, community halls or even at your local veterinarian's office. This form is to collect signatures in public places, that endorse the reasons behind spaying and neutering. Public Support is essential to the Campaign. Please print up as many as you can afford and get them out in your area. Maybe mark down where you have left them so none are forgotten - every signature accumulated - counts! Your efforts won't go un-noticed!
- Do a little homework in the group. We have accumulated statistics and recorded facts to help
- While in conversation concerning pets, please try and bring up any knowledge you have concerning animals that die in shelters. There is an estimated 6-8 million that die annually in the United States alone. California, pays an estimated \$778,000.00 a year, tending to surrendered or stray animals that are brought into their shelters. Over one third are euthanized.
Bring to mention the birthing patterns of dogs and cats and how their numbers multiply within one simple year. And worse yet, if an animal that is owned by one person, breeds 12 pups, the person is already outnumbered by their pets! Calculate that on a human population of 1 million and the numbers are a proverbial slap in the face.
- Most people who are caretakers of a pet, will at some point in time, have experienced a litter (or two) that was more than they could really handle.... or they know of someone who experienced the same. Explain that by spaying and neutering pets, that they not only hinder birthing of animals that will need new homes, but of the health benefits that are tagged to spaying and neutering. (less stress, less encounters with outdoor animals, less fighting that could entail injuries, less worry of catching diseases from other animals, even lesser worries of rotting teats (mastitis) or cancers of the uterus. Males have been known to develop tumors on their testicles, caused by hormone build ups invited by the urge to mate. Whether dog or cat, each of the described, entails Veterinarian visits and additional expenses that could be avoided with one simple sterilization procedure.

Rescue Volunteers:

When it comes to rescue volunteers, we all know the high volume of animals that need saving. If you are not fully aware and seek to do some research, please visit <http://spayneuter.blog.com> for video information dating back to 1994 and sooner....

If you have never taken a bit of time to help a local rescue, now might be a good time.

It can be the most heartbreaking predicament you've ever purposely placed yourself into, or it can be the most rewarding. Therefore you realize the importance of spaying and neutering. Your part will be done from the heart!

If you have a talent in photography, are creative in art or murals, are great at organizing an event, have two willing hands that don't mind cleaning – please share a little of your talent with a local rescue.

Do you have ideas for fundraisers? Know people in media? Can flip a mean flap jack or bake creative cakes? Are a face painter or balloon artist? Can you crochet little cotton balls for cat toys? Can you sew doggie jackets? Can you build a jute cord scratching post? Then let your local rescue know you are available for adoption events or are willing to lend your talents for something they may be considering.....

Rescuing animals can be an emotional roller coaster ride that engulfs one's very soul.

The Association of American Law Schools held an Open Program on “Debating Animals as Legal Persons” as part of the AALS annual conference. Defining “personhood” for purposes of allocating legal rights is a highly problematic endeavor. Nonhuman animals, although sentient beings, are treated as “property” under the law. If you haven't watched the videos, you may want to, it helps provide determination and hope – you'll need it. <http://www.aldf.org/aals1>

Animals are abused, abandoned, purposely tortured, starved, beaten and left to fend on their own.

When they enter an animal control facility, odds are they may not make it out alive – hold onto your heart strings.

We hope to see reforms within the sheltering systems that makes medical care and spay – neuter mandatory for all animal caretakers in facilities that shelter animals. This should greatly assist in finding new volunteers who seek to benefit a cause that is enlightening as opposed to depressing.

Rescue Workers are commonly known to endure five years, before the effects of the homeless – on death row animals, starts to wear down their emotions. Many break down before 5 years, especially those in high kill centers.

Those who do not break down, are of a concern to society.... they cannot be deemed as reasonable, when killing has become a daily activity in their lives.... there fore not only is it not humane to kill, it is dangerous to the mental health of people involved in weekly euthanasia.

For those of you who are pet owners and animal lovers, we hope you visit the blog, to inspire you to educate and inform people of the facts concerning animal population and the aftermath of their population.

Some who breed their family pet for additional income are not fully aware that there are literally thousands of breed specific rescues that pertain to the breed of their pet. By doing a search on your search engine of choice, may help convince them other wise! Sometimes, the bare truth hits home and can be used to convince non-believers of what they are in fact contributing to. Download Posters of Breeding Trees at <http://globalsn.weebly.com/documents.html>

We hope your campaign enables you to encounter pleasant challenges through education.

If you need more information, please don't hesitate to post it in the Facebook Group, where you'll be answered promptly. We all want to work together towards a successful campaign that brings awareness and education.

Who knows, maybe, we'll do it again next year.

Bless you for your participation, it means everything!!!

Campaign Co-Ordinator
HKH
ASK Services

animalsalone@gmail.com